

ABSTRACT

Problem to be solved: To provide a thermal transfer sheet that can meet demands for increased printing speed in thermal transfer, increased
5 density of thermally transferred images, and higher quality and, at the same time, particularly can suppress fusing to image receiving sheets and abnormal transfer.

Solution: A thermal transfer sheet comprising a base material, a heat resistant slip layer provided on one side of the base material, and an
10 adhesive layer and a dye layer provided in that order on the other side of the base material, wherein the adhesive layer comprises a specific polyvinylpyrrolidone resin.